THE IMPACT OF PROJECT K IN THE WESTERN BAY OF PLENTY

Project K is a 14-month programme for selected students with low self-confidence. The programme focuses on building confidence, teaching life skills, promoting good health and encouraging a positive attitude.
In 2019 62 Project K graduates were surveyed to explore their perceptions of the impact the programme had on their education, career and other life achievements.
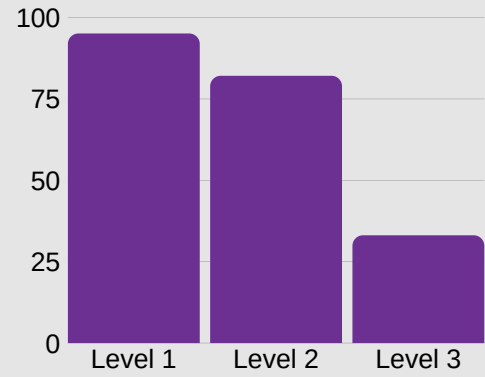
WHAT PROJECT K DOES...

- Benefits young people who feel they do not fit in, are struggling at school or dealing with difficult life situations
- Participants learn to recognise opportunities and gain the confidence to go for it
- Alumni say that Project K had a positive influence on their academic and career choices and future lives

WHAT THE PROGRAMME ENTAILS...

Project K

→ WILDERNESS ADVENTURE

→ COMMUNITY CHALLENGE

→ MENTORING

"I was pushed to my limits during the wilderness adventure - I think that helped me realise what I am capable of."

NCEA ALUMNI ACHIEVEMENTS...

Bar chart showing Level 1 (~95), Level 2 (~80), Level 3 (~33)

"My mentor... helped me to keep setting goals, work towards them even years after Project K finished..."

GRADUATES IN THE WORK FORCE...

100%
are actively employed, in courses or looking for employment or further education courses

36%
attend a full time education course or training programme

36%
have full time employment

PROJECT K HELPED ALUMNI...

Recognise good opportunities, gave them the confidence to try new activities, motivated them to set personal/life goals, and helped them communicate with others and build positive relationships.

"Project K literally changed and saved my life. I can honestly say I may have gone down a bad path. When your young you think you're an adult, and you don't realise the impact your choices will have in your life, in the near and far future."

"My mentor taught me valuable life skills at a critical age."

"Everything that I did with Project K has helped me make important decisions in my life."

Source: Project K Alumni Report of graduates who attended Otumoetai & Mount Maunganui Colleges, Western Bay of Plenty from 2010-2019